

FA's 2010 RIA Ranking *(By Total Assets)*

2009 TOTAL ASSETS RANK*	FIRM NAME	LOCATION	YEAR END 2009 ASSETS (\$MM)	% GROWTH IN ASSETS 2008-2009	ASSETS PER CLIENT (\$MM)**	% GROWTH IN ASSETS PER CLIENT	% CHANGE IN NO. OF CLIENTS
193	W.E. Donoghue & Co.	Norwood, Mass.	325.00	71.05	0.40	42.47	20.06
194	The Family Firm	Bethesda, Md.	321.58	32.59	1.96	19.66	10.81
195	LJPR	Troy, Mich.	320.77	33.54	0.40	25.34	6.54
196	Beaird Harris Wealth Management	Dallas, Texas	313.53	11.14	1.61	6.01	4.84
197	CJM Wealth Advisers	Fairfax, Va.	313.36	17.80	0.65	14.14	3.21
198	Stepp & Rothwell	Overland Park, Kan.	310.49	22.38	1.87	24.59	-1.78
199	Alpha Capital Management	Austin, Texas	306.20	10.25	0.87	-5.50	16.67
200	Westport Resources	Westport, Conn.	305.91	12.13	1.02	8.02	3.81
201	Comprehensive Investment Solutions	Yardley, Pa.	304.29	31.62	1.11	29.22	1.85
202	Lassus Wherley	New Providence, N.J.	302.43	26.51	1.19	25.51	0.79
203	Weatherly Asset Management	Del Mar, Calif.	301.23	37.01	1.35	26.57	8.25
ASSET CATEGORY: \$100 MILLION TO < \$300 MILLION							
204	Educators Financial Services	Cambridge, Minn.	297.00	74.09	0.03	32.47	31.42
205	Lodestar Private Asset Management	Alamo, Calif.	296.66	44.17	1.87	20.59	19.55
206	Empirical Wealth Management	Seattle, Wash.	292.76	-27.99	0.57	-32.33	6.40
207	Johnson Bender & Co.	Houston, Texas	288.81	43.40	1.64	38.51	3.53
208	Greystone Financial Group	Troy, Mich.	284.01	13.98	0.82	5.72	7.81
209	Rodgers & Associates	Lancaster, Pa.	279.22	25.98	0.67	24.76	0.98
210	Yeske Buie	San Francisco, Calif.	276.01	26.79	1.33	4.13	21.76
211	Penniall & Associates	Pasadena, Calif.	274.00	42.71	0.29	42.71	0.00
212	Jackson Financial Management	Costa Mesa, Calif.	272.61	10.32	0.79	5.82	4.26
213	HJ Wealth Management	Plymouth Meeting, Pa.	263.98	31.75	1.76	31.75	0.00
214	The Sterling Group	Pasadena, Calif.	263.97	14.23	0.84	8.79	5.00
215	Fox, Joss & Yankee	Reston, Va.	260.41	29.98	1.16	25.92	3.23
216	HoyleCohen	San Diego, Calif.	251.70	-12.92	0.50	-21.80	11.36
217	Ferrell Wealth Management	Winter Park, Fla.	251.00	24.88	1.39	17.94	5.88
218	Wealthquest Corp.	Cincinnati, Ohio	251.00	50.30	0.43	41.38	6.31
219	The L. Warner Cos.	Timonium, Md.	248.40	22.59	1.31	32.27	-7.32
220	Financial Advantage	Columbia, Md.	248.27	23.03	1.04	-9.53	36.00
221	Capelli Financial Services	Bloomfield Hills, Mich.	247.13	13.09	1.41	7.28	5.42
222	Universal Advisory Services	Albuquerque, N.M.	240.00	26.32	0.89	-6.43	35.00
223	Krasney Financial	Mendham, N.J.	234.14	50.83	1.01	23.52	22.11
224	West Oak Capital	Westlake Village, Calif.	233.16	15.37	3.11	15.37	0.00
225	Doyle Wealth Management	St Petersburg, Fla.	227.55	37.49	0.91	13.20	21.46
226	R.W. Rogé & Co.	Bohemia, N.Y.	227.00	6.82	0.91	6.82	0.00
227	Schiavi & Dattani	Wilmington, Del.	223.32	20.06	1.80	14.25	5.08
228	White Oaks Wealth Advisors	Minneapolis, Minn.	223.14	26.74	0.93	25.69	0.84
229	Center for Financial Planning	Southfield, Mich.	221.23	38.52	0.72	N/A	N/A
230	Wealth Design Private Advisors	Campbell, Calif.	220.00	18.92	0.59	10.99	7.14
231	Firestone Capital Management	Coral Gables, Fla.	215.81	14.98	1.11	20.31	-4.43
232	The Arkansas Financial Group	Little Rock, Ariz.	215.47	27.93	1.08	25.35	2.05
233	Girard Partners	King of Prussia, Pa.	214.03	42.45	0.61	25.50	13.50
234	Stonegate Wealth Management	Fair Lawn, N.J.	213.00	32.30	0.85	5.84	25.00
235	LBA Wealth Management	Jacksonville, Fla.	207.67	28.35	1.17	-14.92	50.85
236	Callan Capital	La Jolla, Calif.	205.79	58.30	3.22	40.99	12.2%
237	Investors Capital Management	Menlo Park, Calif.	205.16	23.65	0.62	31.14	-5.71
238	Tortoise Investment Management	White Plains, N.Y.	205.13	79.44	1.40	29.39	38.68
239	Schroeder, Braxton & Vogt	Amherst, N.Y.	204.71	21.32	0.47	21.88	-0.46
240	Traphagen Investment Advisors	Oradell, N.J.	203.19	21.73	0.24	12.08	8.60

*Discretionary and nondiscretionary assets under management reported on Form ADV. **Average assets per client relationship. † Founded in 2009, not meaningful.